



# Public Bank Group, Hong Kong

## 大眾銀行集團（香港）

Corporate Social Responsibility 企業社會責任

### CONTENT 內容

- Public Bank Group, Hong Kong : Community Health Ambassador Programme — P. 1  
大眾銀行集團（香港）：「企業同心」健康社區大使計劃
- Public Bank Group, Hong Kong : Supporting “Dress Casual Day 2020” — P. 2  
大眾銀行集團(香港)：支持「便服日2020」
- Public Bank Group, Hong Kong : Award of Charter on External Lighting — P. 3  
大眾銀行集團（香港）：環保獎項《戶外燈光約章》
- Public Bank (Hong Kong) Limited : Offering Summer Internship Placement to Undergraduates — P. 4  
大眾銀行(香港)有限公司：提供大學生暑期實習機會
- Public Bank (Hong Kong) Limited : Collection of Supermarket and Bakery Shop Coupons to Foodlink Foundation — P. 5  
大眾銀行(香港)有限公司：收集超級市場禮券及餅券以支持膳心連基金
- Public Bank Group, Hong Kong : Spreading Warmth in Mid-Autumn Festival — P. 6  
大眾銀行集團（香港）：同心關懷賀中秋
- Public Bank Group, Hong Kong : Green Month 2020 — P. 7  
大眾銀行集團(香港)：環保月 2020

# Public Bank Group, Hong Kong : Community Health Ambassador Programme

## 大眾銀行集團（香港）：「企業同心」 健康社區大使計劃



Token of Appreciation and badge presented to all the participating branches of Public Bank Group, Hong Kong

Public Bank Group, Hong Kong participated in the “Community Health Ambassador Programme” organised by Hong Kong Quality Assurance Agency. The programme aims to strengthen staff awareness of mental and physical health, thereby enhancing the well-being of the staff themselves and the society as a whole. This in return helps improve customer confidence in the participating companies. After attending the online course, the branch staff also went through an interesting yet informative quiz on public health knowledge. 22 branches of Public Bank (Hong Kong) Limited, 36 branches of Public Finance Limited and 3 branches of Winton Financial Limited have successfully completed the quiz.

A “healthy community ambassador badge” was presented to each branch whose staff had successfully completed the course, to prove that the branch staff will be capable of providing a healthy and safe environment to our customers with the public health knowledge obtained.

The Group is always attentive to the ever-increasing demand for higher standards of daily cleaning duties, and has been raising health and hygiene awareness among the frontline branch staff in response to COVID-19.

大眾銀行集團（香港）參與香港品質保證局所舉辦的「企業同心」健康社區大使計劃。是次計劃旨在增強員工對身心健康的認識，從而提高員工自身以至整個社會的福祉，並有助於提高客戶對公司的信心。在完成網上課程後，分行員工進行了富資訊性而又不失趣味的公眾衛生知識測驗。22間大眾銀行（香港）有限公司的分行、36間大眾財務有限公司的分行及3間運通泰財務有限公司的分行已成功完成測驗。

已完成課程的分行均獲發一枚「企業同心」健康社區大使徽章，以證明該分行能夠利用所學習到的公共衛生知識為我們的客戶提供健康及安全的營運環境。

本集團一向關注大眾對衛生標準日益殷切的需求，並因應疫情不斷提升前線分行員工的健康和衛生意識。

# Public Bank Group, Hong Kong : Supporting “Dress Casual Day 2020”

## 大眾銀行集團(香港)： 支持「便服日2020」



Poster of the Dress Casual Day 2020

Public Bank Group, Hong Kong participated in the “Dress Casual Day” organised annually by The Community Chest of Hong Kong (“The Community Chest”). For more than two decades, the Group has joined hands with The Community Chest in helping the underprivileged through raising funds, encouraging all staff to put on casual wear at work on 29 October 2020 for a worthy cause.

All the funds raised from Dress Casual Day will benefit over 160 social welfare member agencies which reach out to more than 2.5 million beneficiaries in Hong Kong, helping the underprivileged and providing services to all ages ranging from medical care, rehabilitation to community development.

We are more than delighted to announce that the Dress Casual Day has generated great enthusiasm from staff within the Group. A total of 100 staff contributed generous monetary donation of HK\$14,190 to The Community Chest. In addition to the staff’s donation, the Group has made a breakthrough by providing a donation matching, i.e. when a staff made a donation, our Group also matched the donation at 1:1 ratio. So, we have successfully garnered a total of HK\$28,380.

The Group will continue nurturing a caring culture amongst the Group, dedicating its effort in helping the needy as well as the underprivileged.

大眾銀行集團(香港)參加香港公益金(「公益金」)每年舉辦的「便服日」。本集團與公益金一同攜手超過20年透過籌款以協助弱勢社群，並鼓勵同事於2020年10月29日工作期間穿著便服以支持善舉。

便服日籌得的所有款項將全數撥捐160多間社會福利機構，於香港惠澤超過250萬名有需要人士，資助服務包括醫療及保健服務、復康及善導服務，以及社區發展等，覆蓋了不同年齡層的需要。

是次籌款活動得到同事們的踴躍支持，本集團共有100位同事一共為公益金捐出港幣14,190元。除了員工捐款外，本集團亦首次進行了慈善捐款配對，即指當員工捐出善款，本集團便會以「一比一」的形式捐出相同善款。因此，今年我們成功籌得港幣28,380元。

本集團將繼續宣揚集團關愛文化，並致力幫助社會上有需要人士和弱勢群體。

# Public Bank Group, Hong Kong: Award of Charter on External Lighting

## 大眾銀行集團(香港)： 環保獎項《戶外燈光約章》



Public Bank (Hong Kong) Limited has achieved the Platinum Award of "Charter on External Lighting" organised by the Environment Bureau for three consecutive years.

大眾銀行(香港)有限公司連續三年榮獲由環境局頒發之《戶外燈光約章》「白金獎」。

In order to minimise light nuisance and energy wastage during non-business hours, 26 Public Bank (Hong Kong) Limited branches switch off their external lighting from 10:30 p.m. to 8:00 a.m. every day. 33 Public Finance Limited and 2 Winton Financial Limited branches also signed up the Charter in 2019.

為緩和光滋擾和減少能源消耗，本行26間大眾銀行(香港)有限公司分行於晚上10時半至早上8時關掉所有對外的燈箱招牌。在二零一九年，33間大眾財務分行及2間運通泰分行亦簽署此約章。

# Public Bank (Hong Kong) Limited : Offering Summer Internship Placement to Undergraduates

## 大眾銀行(香港)有限公司：提供大學生 暑期實習機會



Megan Lo 羅曉彤  
CSR Intern CSR 實習生  
(Jun. 2020 - Jul. 2020) (2020年6月至2020年7月)

Public Bank (Hong Kong) has participated in the “Social Innovation Programme” organised by The Faculty of Social Sciences of The University of Hong Kong (HKU) since 2018. In this programme, the Bank offers internship placement to students from the Faculty of Social Sciences. The programme aims to empower the young generation through providing real working experience to them.

In this summer, Megan Lo, a Year 3 student majoring in Psychology, was offered a two-month summer internship at the Bank placed under the Corporate Culture and Social Responsibility (CSR) Department during the period from 5 June 2020 – 31 July 2020.

During the internship period, Megan provided various support to the team, for example, writing newsletter, drafting internal communication materials to promote CSR initiatives and inputting the Group’s environmental data. Also, she assisted in organising CSR initiatives, for instance, Green Month, Hong Kong Blind Union’s Flag Day and HKQAA Hygiene Measures for COVID-19 Prevention Certification Scheme.

*“Thank the Bank and HKU for offering such a valuable placement opportunity to me. Through the internship, not only has my working ability been improved, my interpersonal communication skills have also been greatly boosted in the process of contacting with the staff and external organisations. Also, I got a better understanding of CSR and its importance. Moreover, I have learnt the guidelines and regulations related to ESG Reporting and Bank Culture Reform. I believe this internship experience will definitely help me pursue my future career.”*

大眾銀行(香港)自2018年起參與由香港大學社會科學學院舉辦的「Social Innovation」計劃。此計劃為香港大學社會科學學院的學生提供實習機會，透過給予年輕人工作體驗，從而培育他們及推動其個人發展。

在這暑假，於香港大學主修心理學的三年級生羅曉彤獲得為期兩個月的實習機會，並於2020年6月5日至7月31日期間在本行的企業文化及社會責任部門進行實習。

於實習期間，羅曉彤為團隊提供了不同的協助，包括編寫員工通訊、草擬推廣銀行文化及社會責任活動的內部通訊文件，以及輸入環境數據。同時，她亦協助籌辦企業文化及社會責任部門的活動，如環保月、香港失明人協進會賣旗日和香港品質保證局的預防冠狀病毒疾病衛生措施認證計劃。

*「十分感謝大眾銀行(香港)和香港大學在這個暑假給我一個如此寶貴的實習經驗。通過這些經驗，我不但在工作能力上有所提升，我的人際關係技巧也因與本行同事和外部團體的交流而提升。此實習亦令我對企業社會責任的相關工作有更進一步認識，亦明白了其重要性。同時，我也了解到『環境、社會及管治』報告及銀行文化改革所制定的一些政策和條例。我相信這些實習經驗定能幫助我發展未來的工作。」*

# Public Bank (Hong Kong) Limited: Collection of Supermarket and Bakery Shop Coupons to Foodlink Foundation

## 大眾銀行(香港)有限公司：收集超級市場禮券及餅券以支持膳心連基金



*Supermarket or bakery shop coupons received from our customers, staff and the general public*

The COVID-19 pandemic has impacted us adversely. The unprecedented pace of disease spread is financially challenging the lives of grass-root families. To help the needy with secured basic necessities, Public Bank (Hong Kong) Limited launched a collection campaign of supermarket or bakery shop coupons from 27 July to 27 August 2020 at 4 branches seeking the general public and customers to help the grass-root families. All collected coupons were donated to the beneficiaries of Foodlink Foundation, which is a non-governmental organisation dedicated to reducing food wastage while helping the underprivileged in Hong Kong.

Collection boxes were placed in Main Branch, Yuen Long Branch, Mongkok Branch and Tsuen Wan Branch. Our customers, staff and the general public could contribute their coupons directly into the collection boxes. Leaflets from Foodlink were placed next to the collection boxes for promoting the good cause to the donor.

We received 44 coupons with total value of HKD2,120. Thanks to the generosity of the benevolent donors, these coupons can relieve the urgent need of the underprivileged in the midst of global crisis.

2019冠狀病毒嚴重衝擊我們的生活。這個前所未有的病毒傳播大大打擊基層家庭的生計。為支援有需要人士的日常需要，大眾銀行(香港)有限公司由2020年7月27日至8月27日於四間分行收集公眾人士及客戶捐贈的超級市場禮券及餅券，以幫助草根家庭。所有籌得的禮券會捐贈至膳心連基金其下的受助者。膳心連基金是一個旨在減低食物浪費及幫助香港有需要人士的非政府組織。

本行於總行、元朗分行、旺角分行及荃灣分行設有收集箱。我們的客戶、員工及公眾人士可直接將捐出的禮券放入收集箱。有關膳心連的單張亦放置於收集箱旁以推廣此項善舉。

我們總共收到44張禮券，價值港幣2,120元。感謝善心人士的慷慨解囊，以解有需要人士於疫情中的燃眉之急。

# Public Bank Group, Hong Kong: Spreading Warmth in Mid – Autumn Festival

## 大眾銀行集團(香港)：同心關懷賀中秋



3,000 pieces of surgical face masks delivered to help the poor elderly living in Choi Hung Estate, Choi Wan Estate, Fu Shan Estate and San Po Kong District.

Public Bank Group, Hong Kong participated in the mooncake collection program organised by Food Grace to share the festive joy with the needy and promote the awareness of reducing food wastage during the Mid-Autumn Festival.

Staff donated mooncakes or mooncake coupons from 31 August to 21 September 2020 in different locations of the Group. 150 pieces of mooncakes had been collected and sent to Food Grace for re-distribution to the underprivileged.

At the same time, in order to support the poor elderly amid the COVID-19 crisis, our Group donated 3,000 pieces of surgical face masks to Yang Memorial Methodist Social Service for re-distribution to the poor elderly living in Choi Hung Estate, Choi Wan Estate, Fu Shan Estate and San Po Kong District. Our Group received Certificates of Appreciation and Thank You Letters issued by the organiser as a token of contribution.

大眾銀行集團(香港)參加由食德好主辦的月餅回收計劃，與有需要人士分享節日的歡樂，並藉此在中秋節期間宣揚珍惜食物的意識。

同事於2020年8月31日至9月21日期間在本集團內不同的收集點捐贈月餅及月餅券。我們總共收集到150個月餅，並送到食德好，以派發予有需要人士。

同時，為了向長者在疫情期間表達關懷，本集團向循道衛理楊震社會服務處捐出3,000個口罩，轉贈給居住在彩虹邨、彩雲邨、富山邨及新蒲崗區的基層長者。本集團亦獲贈感謝狀及感謝信以作表揚。

# Public Bank Group, Hong Kong : Green Month 2020

## 大眾銀行集團(香港)：環保月 2020



Public Bank Group, Hong Kong organised the “Green Month” in July 2020 and called for all staff members’ support to live a greener life, in order to help combat global environmental emergency and the depletion of resources which are impacting human lives. Three campaigns were launched during the “Green Month”.

The “Green Month” started with the “Vegetarian Week”. From 6 to 10 July, our staff were invited to a five-day habit shift of starting a vegetarian diet. Tips were provided to our staff on encouraging them to take their first step on green diet, for instance, 7-day simple vegan food recipes and various advantages of being vegan were given. We believe that our initiation can make contribution to the reduction of greenhouse gases emission and water consumption from animal husbandry, and hence energy consumption.

In the second week, the “No Plastic Week” was held, aiming to raise awareness on plastic waste reduction in order to overcome the plastic pollution crisis. From 13 to 17 July, a collection box was placed on the 14/F of Public Bank Centre to collect recyclable plastic items from our staff. Various items such as waste plastic bags, containers, tableware and polyfoam were collected from our staff and were recycled. Moreover, our staff were encouraged to visit restaurants with “Shops Towards 0 Plastic (S.T.O.P)” Sticker. At the same time, the “BYOB3” initiatives (bring your own bottle, bring your own bag and bring your own box) were promoted to motivate our staff to adopt eco-friendly daily habits.

As to make further effort on waste reduction, a bartering activity was launched from 20 to 24 July to promote recycling culture. Staff could exchange their unused goods which were still in good condition with other staff members via email or at the bartering event held on 23 and 24 July on the 14/F of Public Bank Centre. At the bartering event, apart from sharing their goods, staff members who did not have any items to contribute were also welcome to take one to two items. Through this activity, we hope to make an effort to keep goods out of landfills and hence to ease the burden on the environment.

Every staff’s unceasing support is essential for fostering a greener culture and leading a sustainable change to save our environment.

大眾銀行集團(香港)於2020年7月舉辦「環保月」，並鼓勵員工積極參與，支持環保生活，為應對全球環境問題及資源枯竭危機出一分力。「環保月」分為三項活動。

活動首週為「素食週」。於7月6日至7月10日期間，本集團鼓勵員工在為期五天的素食週中開展素食生活，並為員工提供了一些小建議，例如提供七天簡易素食食譜及提出吃素的益處，以鼓勵他們踏出素食生活的第一步。我們相信員工的行動能有助減少溫室氣體排放和畜牧業帶來的水資源消耗，以及減少能源消耗。

第二週為「走塑行動」，旨在提升員工在減少塑膠廢物方面的意識，以應對塑膠污染問題。本集團於7月13日至7月17日在大眾銀行中心14樓設立收集點，收集員工的可回收塑膠用品，如膠袋、塑膠容器、餐具和發泡膠等，以供回收。本集團亦鼓勵員工光顧有「絕膠店舖(S.T.O.P.)」標籤的餐廳。另外，本集團亦藉此向員工宣揚「BYOB3」環保概念(自備水樽、自備購物袋和自備餐盒)，推廣在日常生活實行環保習慣的訊息。

為減廢作出貢獻，本集團亦於7月20日至7月24日舉辦了以物換物活動，宣揚循環再用文化。員工可通過電郵，或於7月23日至7月24日親臨在大眾銀行中心14樓的換物會場，跟其他員工交換舊物。除了換物外，活動亦歡迎沒有捐獻任何物品的員工在會場取走一至兩件物品。通過是次活動，我們希望能夠舒緩堆填區飽和問題，為減輕環境負擔作出貢獻。

有同事不間斷的支持，才能推動綠色文化及可持續發展，拯救我們的環境。